

**ADVANCED FACTORIES
CALL FOR STARTUPS**



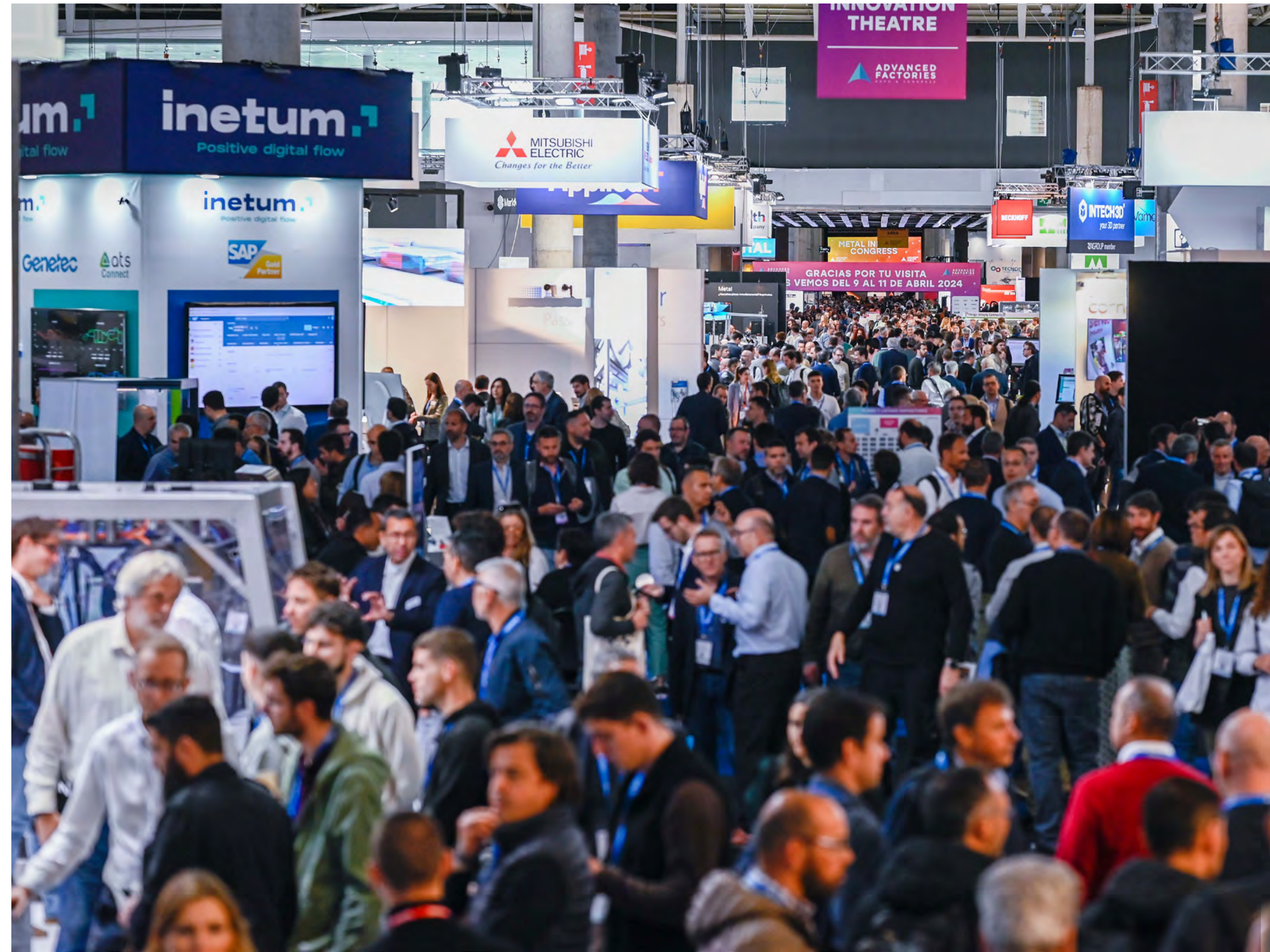
INTEGRATING AUTOMATION SYSTEMS



www.advancedfactories.com

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01. INDUSTRY STARTUP FORUM

Advanced Factories gather together every year the industrial ecosystem through its entire value chain, with more than 7.000 industrial companies and more than 100 organizations represented through employers' associations, technology and research centers, clusters, public administrations, professional associations, universities, as well as technology companies and manufacturing companies.

Industry 4.0 Congress brings together leading international experts to share the keys to implementing new business models and the most advanced technological trends in Advanced Industry.

From 9 to 11 April, Advanced Factories brings together the latest solutions in automation, robotics, 3D Printing, digital manufacturing, IoT, Artificial Intelligence and all the emerging technologies of Industry 4.0. Take this opportunity to connect with CEO's, managers, plant managers, CIO's, specialised technicians, engineers and professionals from the industrial sector.

Advanced Factories will host the Industry Startup Forum, a space that brings together business leaders from the sector, potential partners, investors and entrepreneurs so that they can share their innovative solutions, establish synergies and develop the most disruptive projects applied to the smart and connected factory. This meeting is looking for disruptive projects that have an impact on production centres and can help companies in the industrial sector to face the challenges related to connectivity, digital transformation and the rise of Industry 4.0.

If you have innovative solutions, you can present your project to the main leading companies in the sector, potential partners and specialised investors.

The Industry Startup Forum is an opportunity to:

- Present your company and your products or services to an international specialized target in a Pitch Elevator format
- Connect with the Global Innovation System of the Factories of the Future. Find partners to develop your project.
- Become a direct candidate in the Factories of the Future Awards 2024.
- Your project will be a direct candidate to present it also in the Industry 4.0 vertical that will be held during the Digital Enterprise Show from June 11-13 2024 in FYCMA Malaga.
- Access to La Salle Technova Barcelona Accelerator (according to requirements)





02. MAIN TOPICS

TECHNOLOGIES

- INDUSTRIAL AUTOMATION
- ROBOTICS
- MACHINE LEARNING
- ARTIFICIAL INTELLIGENCE
- VIRTUAL, AUGMENTED AND MIXED REALITY
- DIGITAL TWIN
- ARTIFICIAL VISION
- SYSTEM INTEGRATION SOFTWARE
- INTERNET OF THINGS
- INDUSTRIAL CLOUD
- DATA ANALYTICS
- CYBERSECURITY
- INDUSTRIAL PLANT MANAGEMENT TOOLS

THEMATIC AREAS

- ROBOTICS AND AUTOMATION
- DATA ANALYTICS AND NEW BUSINESS MODELS
- NEW MANUFACTURING PROCESSES
- CONECTIVITY
- INDUSTRIAL SYMBIOSIS AND ENERGY

03. WHO CAN PARTICIPATE

If you are a start-up, an entrepreneur or a Technology Center and you have innovative solutions in any of the above sectors and technologies you can participate in the Industry Start-up Forum of the Advanced Factories.

04. HOW TO SUBMIT YOUR PROPOSAL

All projects must be submitted [through the official platform here](#)

Once submitted, the organizers will verify if the proposal has been sent correctly and the project has been accepted. A Committee of Experts will evaluate the projects submitted and select those that meet the established requirements. Only selected projects Will be able to participate in the Industry Start-up Forum within the framework of Advanced Factories.

05. CALENDAR

Projects may be submitted until March 1st, 2024 (23:59 CET).

The selected projects will be announced on March 11th, 2024.

Participate



06. EVALUATION CRITERIA

The Expert Committee will evaluate the solutions submitted based on the following criteria:

- The ability to solve Future Factories challenges.
- Leadership and team management skills
- Highly disruptive technologies.
- Potential sustainable growth of the project and strategy.
- Potential impact on the Factories of the Future, and on the economy and society in general.
- High innovative component of the project (the term innovative in the broad sense of product, process, business, etc.).

07. INDUSTRIAL AND INTELLECTUAL PROPERTY RIGHTS

I authorise the organisation to publish those data that are considered public: name of the company, short description of the project, contact details, contact person, etc.
public: name of the company, brief description of the project, professional contact details.
contact. I declare that the information entered on the platform for registration in the Forum does not in the Forum does not violate any contract or rights with third parties, including patents, copyright, industrial secret, trademarks or other confidential information.

08. PRIVACY POLICY

To participate in this Call for Innovation you need to read and accept the terms of participation: If this proposal is selected to participate in the Industry Startup Forum of Advanced Factories, I authorize the Organization to publish the public data considered.

In compliance with the provisions of the European General Data Protection Regulation 679/2016 of April 27 (GDPR), you are informed that Next Business Exhibitions S.L. (NEBEXT) is responsible for the processing of personal data that you voluntarily provide to manage your participation as a speaker at the event. By providing your personal data, it means that you accept our Privacy Policy and expressly authorize its use in the communication materials for the congress, such as the website, emails, the press, as well as the video and photographs of the session. The photographs and videos of the sessions can be communicated to third parties to be published and / or used in the media for the dissemination of the event. You are also informed that your personal data may be sent, with a duty of confidentiality, to the associated companies of Nebext. You can exercise your rights of access, correction, cancellation and objection regarding these data by sending an email to Nebext to: data@nebext.com or by postal mail to Enric Granados 86-88 1st floor - 08008 Barcelona.

You can check here our Privacy Policy and the Event General Terms & Condition

09. ORGANIZERS

NEBEXT organizes the Advanced Factories and La Salle Technova Barcelona organizes the Industry Startup Forum space within the framework of the Advanced Factories.

10. CONTACT DETAILS

For any questions or additional information, please contact La Salle at the following e-mail address projects@technovabarcelona.org
Participation in the Industry Startup Forum implies full acceptance of these terms and conditions.



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SHANGHAI china@nebext.com
TEL AVIV israel@nebext.com

BOLOGNA italy@nebext.com
DELHI india@nebext.com
FRANKFURT germany@nebext.com
MEXICO mexico@nebext.com
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TORONTO canada@nebext.com
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