

## Advanced Factories Fosters Industrial Intelligence in 2019 Edition

- **Following the success of the last edition dedicated to the advancements of the digital factory, the leading innovation trade show for the industrial sector presents its new campaign, with industrial intelligence as a main focus.**
- **The industrial sector has to face a series of challenges that only with the help of industrial automation, digital manufacturing and industry 4.0 can reach.**
- **Advanced Factories will address the most innovative trends and themes for the sector at the Industry 4.0 Congress, the largest European conference dedicated to advanced and digital industry.**

**Barcelona, June 27, 2018** - For three days and for the third consecutive year, Advanced Factories will once again turn Barcelona into the European capital of industrial innovation during the new 2019 edition, whose new campaign under the motto '**Join industrial intelligence**' has been presented this week. The trade show will focus on the most innovative trends that are revolutionizing the sector at an accelerated pace and will provide a global vision of all the solutions surrounding the improvement of industrial competitiveness. The sum of solutions is related to industrial automation, industrial digitalization, the implementation of Industry 4.0 and its technologies applicable to the industrial sector.

The objective of Advanced Factories is to raise awareness among entrepreneurs and professionals in the manufacturing industry about how to improve their competitiveness and face the challenges of the digital era. As Albert Planas, Director General, says: "industrial factories have to embrace emerging technologies such as artificial intelligence or the internet of things, as they did at the end of the last decade with automation systems or robotics, that is, the combination of industrial automation, digital manufacturing and industry 4.0 ". That is why all companies that aim to optimize their production processes, must foster continuous improvement and adapt to new technological paradigms, in quest for solutions and equipment that allow them to develop highly advanced manufacturing systems.

Thus, Advanced Factories will present again all the solutions that help the manufacturing industry to improve its competitiveness; the latest advancements in machine tools, robotics and industrial automation, together with new technologies increasingly relevant to sector, such as artificial intelligence, blockchain, machine learning or 3D printing, through all types of production software and PLC systems.

Together with the Industry 4.0 Congress, the largest European congress dedicated to advanced and digital industry, Advanced Factories will develop 3 auditoriums, 8 vertical forums, 4 thematic axes, along with over 170 speakers to share their success stories and experiences in the framework of manufacturing additive, industrial IoT and industrial data analytics to applications, digital platforms or virtual and augmented reality.

In a very short time, Advanced Factories has established itself as a must-attend event full of networking activities and real business opportunities for all professionals in the industrial sector, with each edition advancing one more step towards the technological future that the digital transformation and industrial intelligence bring.

Advanced Factories is an event of: