

Advanced Factories includes the most disruptive startups in the Industry 4.0 program

From 9 to 11 April, startups and innovative projects will be able to present themselves in front of leading companies and professionals in the industrial sector

Barcelona February 4, 2019. <u>Advanced Factories</u>, the reference event in **Industry 4.0 and automation** for the manufacturing industry that is celebrated on the **9, 10 and 11 of April** at the CCIB of Barcelona, opens the candidatures for the **Industry Start-Up Forum**. This space, dedicated to new business models and to the most disruptive projects for the industry, is the perfect showcase and the point of networking to get to be known by companies, investors and leading professionals in the sector.

The needs of the industrial sector have been increased with the development of **connectivity**, **digital transformation** and the **boom of Industry 4.0** in recent years, which has favored the emergence of new business forms, such as emerging companies based on new technologies.

The Industry Start-up Forum helps to boost these new companies and offers its entrepreneurs the opportunity to meet **with potential partners and investors** so that they can share their innovative solutions, establish synergies and develop the most disruptive projects applied to the Connected Factory.

The Forum seeks disruptive projects that will impact the Factories of the Future on technologies such as **Artificial Intelligence**, **Additive Manufacturing**, **Big Data** and **Analytics**, **IoT**, **Robotics** and **Automation**. The projects will be evaluated by a committee of experts who will assess the ability to solve their challenges, the leadership, and management of teams, the innovation of the technologies and the scalability and sustainability of the company.

<u>The projects can be registered</u> until **March 24th**. The finalists will participate in the Industry Start-up Forum of Advanced Factories scheduled for Wednesday, April 10, and will automatically be selected as candidates for the **Factories of the Future Awards** in the category of "Best Technological Innovation for the Factory of the Future", which will be delivered on the same Wednesday, April 10 at night.

Advanced Factories brings together **more than 12,000 industrial professionals** who want to know the latest news and solutions that show more than 300 exhibiting firms, as well as the success stories that are presented in the **Industry 4.0 Congress**. A meeting that aims to bring the digitalization of the industry with innovative and competitive solutions for both large companies and small and medium-sized industrial companies.