ADVANCED FACTORIES
EXPO & CONGRESS

POST–SHOW REPORT ADVANCED FACTORIES 2019

9-11 APRIL 2019

BARCELONA CCIB



AF2019: Join the Industrial Intelligence

WHERE OUR VISITORS CAME FROM



86%
SPAIN



9%
PORTUGAL



2%
GERMANY



2%
CHINA



1%
OTHERS

16.193
PROFESSIONAL VISITORS

262
INTERNATIONAL SPEAKERS

308
EXHIBITING BRANDS

35
MEDIA PARTNERS

75
SUPPORTING PARTNERS

367
INNOVATIONS ON:

Machine-Tool, Cutting, Deformation, Laser, Drilling, Chip Starting, Forming, Pressing, Robotics, Mobile Platforms, Automation, Control Systems, PLC, Industrial Automation, Metrology, Quality Control, Measurement, Optical Systems, Zero Manufacturing Defects, Components, Hardware and Management Software for Industrial Plants, Electrical Enclosures, Components for Flexible Automation , Mechanical, Hydraulic, Electrical and Electronic Accessories, Intralogistics and Transportation, Intelligent Storage and Palletizing Systems, Positioning Systems, Autonomous Land Vehicles, Drones , Predictive Maintenance, Vibration Analysis, Ultrasound, Thermography, Lubricant Analysis,Tribology, Energy Efficiency, Circular Economy, Materials, Coatings, Thermal Treatments.

Who has visited AF2019

PROFESSIONAL PROFILE

26%
Department Director

23%
Expert

16%
C-Level / President / Owner

12%
Business Unit Director

12%
Supervisor/Chief

4%
CIO/ IT Director

7%
Others

MAIN SECTORS

18% AUTOMOTIVE

11% PACKAGING & LOGISTICS

10% INDUSTRIAL EQUIPMENT

2% HOME APPLIANCES

9% METALURGIA Y SIDERURGIA

3% BUILDING

9% RAILWAY NAVAL

15% COSMETICS, CHEMISTRY & PHARMA

6% ELECTRONICS

7% FOOD & BEVERAGE

4% AERONAUTICS ARMS INDUSTRY

6% TEXTILE



COMPANY SIZE

1-10: **18%**

11-50: **14%**

51-100: **17%**

101-250: **10%**

251-500: **9%**

501-1000: **9%**

1001-10000: **11%**

>10000: **12%**

DEPARTMENT

17% General Management

18% Manufacturing

13% Operations

10% IT

10% Marketing

20% Sales

7% HR

5% Others

MORE THAN **6.000** COMPANIES CHOOSE ADVANCED FACTORIES 2019



AF2019
PARTNERS & EXHIBITORS

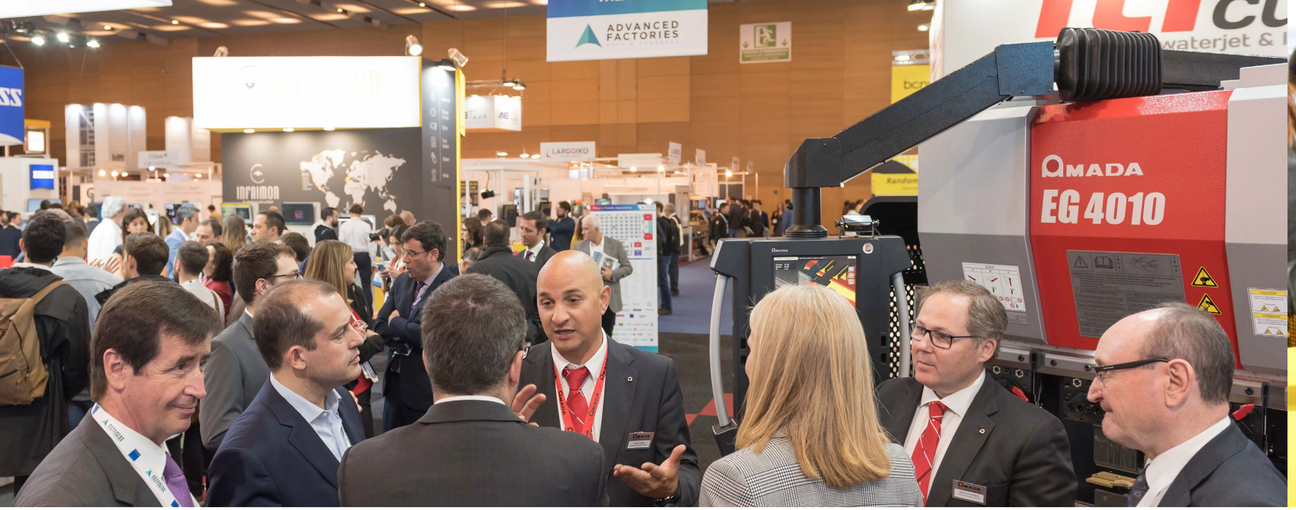
GLOBAL PARTNERS

ABB · accenture · AMADA · bodor laser · hp · INFAIMON · igus · rexroth A Bosch Company · SCHUNK · TCI cutting waterjet & laser systems · tecnalia · TRUMPF · T-Systems · UNIVERSAL ROBOTS

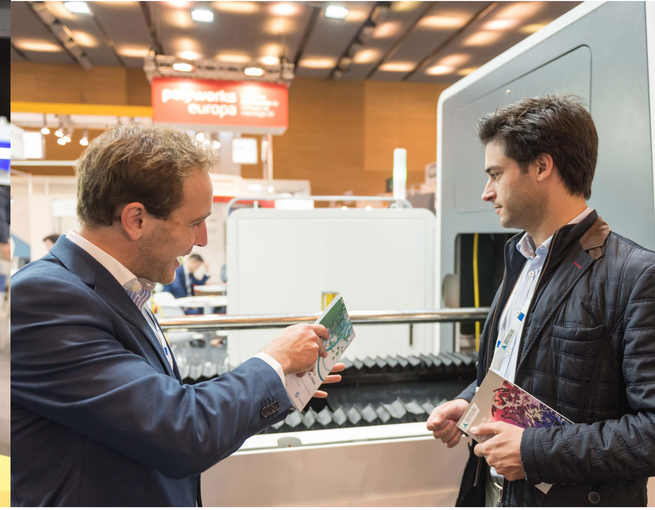
EVENT PARTNERS

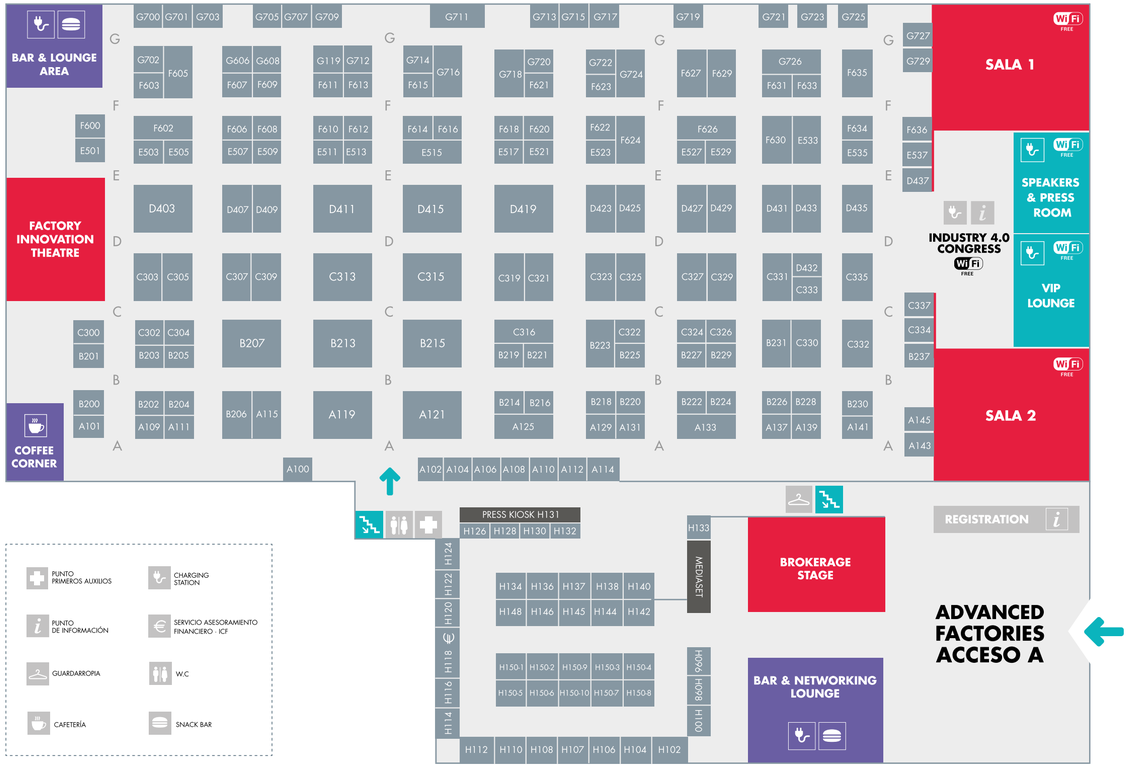
aggity · ALTRAN · BITMAKERS · BFA · CELSA GROUP · DMG MORI · DURMA · EPLAN · esi get it right · eurecat Centre Tecnològic de Catalunya · FESTO · Grupo Álava · HEXAGON MANUFACTURING INTELLIGENCE · ifm · intermaher · SICNOVA · KUKA · MAQUINSER · MiR · MURR ELEKTRONIK stay connected · OMRON · PAL ROBOTICS · PHOENIX CONTACT · Prima Power · Rockwell Automation · SCHAEFFLER · seidor · SIEMENS · WÜRTH · ZEISS

Visit our Photo Gallery









EXPOSITOR	Nº STAND
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3DSIX DESIGN & ADDITIVE MANUFACTURING	H136
3DZ	B237
3R INDUSTRIA 4.0	G608
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ALTRAN	IND 4.0
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ESYMA	A141
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ITHINKUPC	E509
ITK	E501
JENOPTIK Ind.Metrology France, S.A.S.	F608
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TAI SMART FACTORY	H150-4
TCI CUTTING	D415
TECNALIA	IND 4.0
TÉCNICAS DE LABORATORIO	H131
TECNIMETAL	H112
TECSA	C304
TOOLMAKER	H108
TRUMPF	A121

Industry 4.0 Congress

262 INTERNATIONAL SPEAKERS

+4.000 ATTENDEES

80 HOURS OF INSPIRATION

7 INSPIRING KEYNOTE

12 SUPERSESSIONS

8 VERTICALS FORUMS

- AERONAUTICS
- FOOD & BEVERAGE
- AUTOMOTIVE
- RAILWAY
- HEALTH
- STEEL INDUSTRY
- BUILDING
- TEXTILE

Industry 4.0 Top Speakers



TANJA KRUEGER
CEO y Propietaria / RESOLTO (FESTO)



EMILI ANGLÈS
Power, Controls and Information Systems Manager / Kellog's



YÜBO WANG
Researcher / TU DARMSTADT



ÀNGELS CHACÓN
Consellera Empresa i Coneixement/ Generalitat de Catalunya



RAMON PASTOR
Vice-Presidente y Director General / HP



HANS MICHAEL KRAUSE
Director de Mercado y Gestión de Producto PLC y Sistemas IoT. / Bosch Rexroth



MATILDE VILLARROYA
Directora General d'Indústria / Generalitat de Catalunya



MICHAEL ENGEL
Global Product Manager for Modular Fieldbus Systems / MURRELEKTRONIK



DAVID MUÑOZ
STA Site Engineer / Ford Motor Company



SERGIO HASSAN
Director de Marketing y Comunicación / SCHUNK



REYES MAROTO
Ministra de Industria, Comercio y Turismo



JAVIER ARIAS
Corporate KAM & Training Manager / Grupo Alava



JORDI PELEGRÍ
Country Manager Spain & Portugal / Universal Robots



SALVADOR GIRÓ
CEO / Infaimon



ADA COLAU
Alcaldesa de Barcelona



EDUARD CONTIJOCH
Head of Industry 4.0 / T-SYSTEMS



SERGI MARTIN
Director Área de Tecnologías Industriales / Eurecat



JORGE LANZAROTE
Coordinador Fiabilidad y Mantenimiento / REPSOL Química



AGUSTÍN J. SAENZ
Director Industria y Transporte / Tecnalia



JORDI PLANELL
Director comercial y de marketing / Hexagon Manufacturing Intelligence



TIAGO MONTEIRO
Director de Desarrolo de Negocio / SCHAEFFLER



JESER ZALBA
Director Gerente / VISIONA Control Industrial



MARIO PAJUELO
Country Manager Iberia / Bihl + Wiedemann Gmbh



JOSE Mª FALCÓN
Product Manager Additive Manufacturing & New Advanced Technologies / DMG Mori



PEPA SEDÓ
Director of Robotics and Automation Unit / Eurecat



JOSÉ FRANCISCO MOLINERO
Responsable Desarrollo estratégico / CAF Digital & Design Solutions



BOERGE WEGNER
Strategic Industry Manager / SICK AG



TIM FOREMAN
European R&D Director / OMRON



DOUG ELLIS
VP Global Solution Architects / Altair



FERNANDO FANDINO
Sales Director Southern Europe / MiR Robots



DAVID CASTILLA
Upply Chain Project Manager / SEAT



RAQUEL RAMOS
Responsable Unidad Repcon Digitalización de Procesos / Semantic Systems



LAIA GARRIGA
Desarrollo de Negocio Ferroviario y Logística / Eurecat

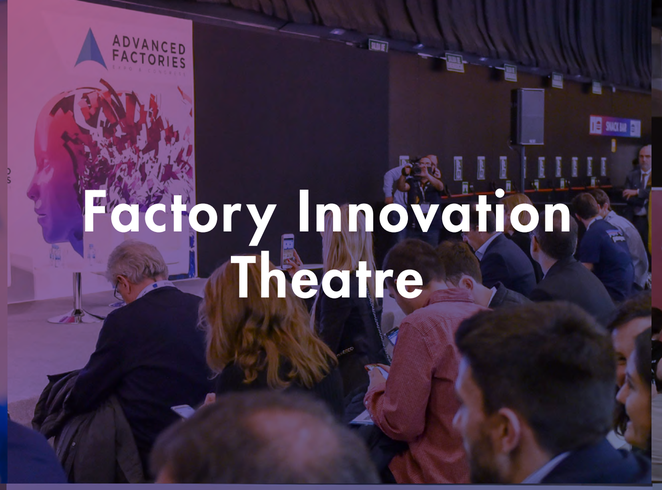


STEFFEN RÜBLING
Industry Manager Automotive / Trumpf



DANIEL CAVERO
Director del Departamento de Apoyo Técnico a Ventas / KUKA Iberia


CIO's
Summit


ADVANCED FACTORIES
Factory Innovation
Theatre


BROKERAGE
STAGE
Brokerage
Stage


CONTACTO
Catalonia
Market 4.0


FACTORIES OF THE FUTURE AWARDS 2019
Factories of the
Future Awards


Factory
Innovation
Industry Start-Up
Forum


Únete a la
inteligencia
industrial
Talent
Marketplace


accenture
Leadership
Summit


Women
& Industry


KUKA
Technological
Tours


ADVANCED FACTORIES
Hackathon


Guest
Country

COMMUNICATION AND PROMOTION

98%
VISITORS RECOMMEND AF

9,02
RATING

97%
WILL ATTEND AF2020

8,2
INDUSTRY 4.0 CONGRESS RATING

Expansión

Advanced Factories expone la innovación en la industria a 15.000 profesionales en Barcelona

LA VANGUARDIA

Barcelona analiza a partir de mañana el futuro tecnológico de la industria manufacturera

europa press

Reyes Maroto pide que la industria 4.0 llegue a las pymes porque "solo el 10% están digitalizadas"

LA RAZÓN

La Ministra de Industria, Comercio y Turismo defiende impulsar la digitalización de las PYMES

elAndalucía

Empresas de Córdoba y Sevilla participan en el foro 'Advanced Factories' de la mano de Extenda

+1000
TWITTER MENTIONS

120.000
IMPRESSIONS ON TWITTER

7.200
APP DOWNLOADS

84.000
WEB VISITORS

450
MENTIONS ON GENERAL AND SPECIALIZED MEDIA





MEDIA PARTNERS & COMUNITY

STRATEGIC MEDIA PARTNERS

OFFICIAL RADIO

MEDIA PARTNERS

ANALYST PARTNERS

INSTITUTIONAL PARTNERS

STRATEGIC PARTNERS

PROFESSIONAL ASSOCIATION PARTNERS

SUPPORTING PARTNERS

ADVANCED FACTORIES
EXPO & CONGRESS

THANK YOU FOR YOUR VISIT

ADVANCED FACTORIES
EXPO & CONGRESS

NOS VEMOS DEL 3-5 MARZO 2020



SAVE THE DATE

2020, MARCH 3rd TO 5th

www.advancedfactories.com