

ADVANCED FACTORIES 2024 POST-SHOW REPORT



ADVANCED
FACTORIES
EXPO & CONGRESS

INTEGRATING AUTOMATION SYSTEMS

9-11 April 2024 | Fira de Barcelona



www.advancedfactories.com

ADVANCED FACTORIES 2024 REDEFINES THE STANDARDS IN INDUSTRIAL AUTOMATION AND ROBOTICS, CONSOLIDATING ITS POSITION AS A LEADER IN EUROPE



9,47

Visitor's rate

98%

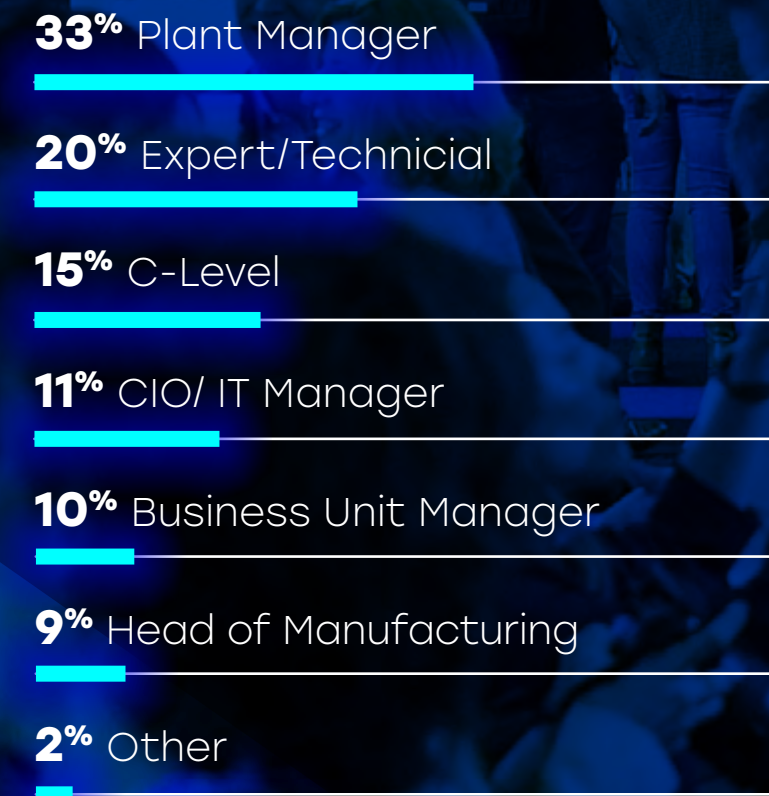
Will attend AF2025

8,9

Industry 4.0 Congress rate

ADVANCED FACTORIES 2024 BRINGS TOGETHER ALL THE INDUSTRY

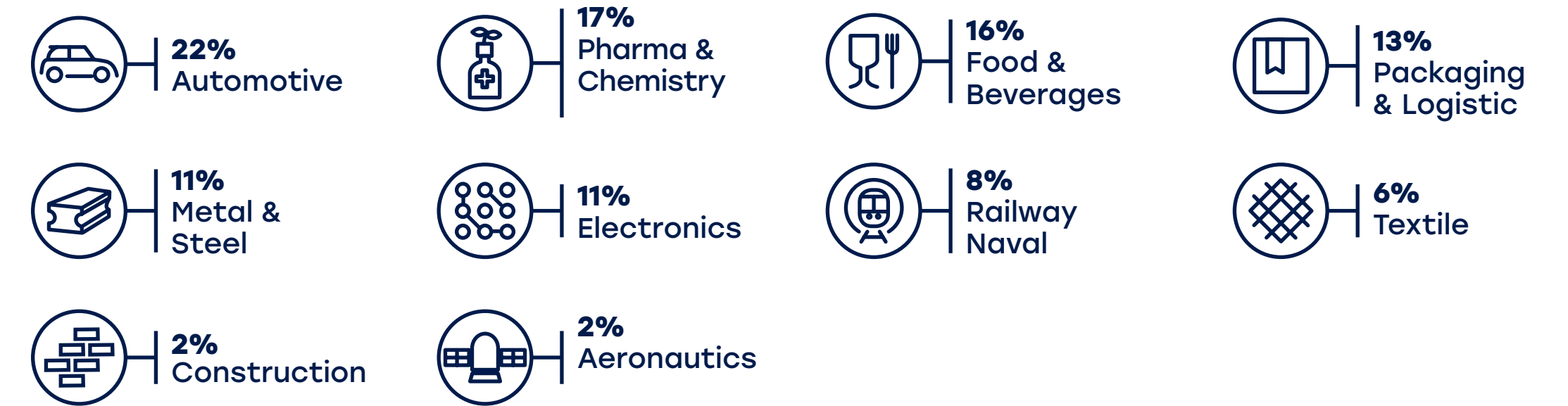
Decision-makers visit AF2024



Area of responsibility



Main sectors we attract



Company size



MORE THAN 10.600 COMPANIES VISIT ADVANCED FACTORIES TO MEET THEIR INDUSTRIAL & TECHN PARTNER

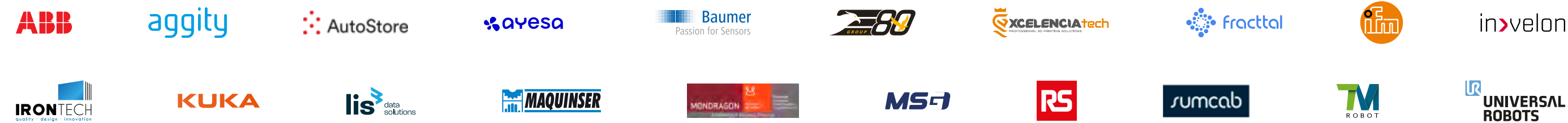


INDUSTRIAL AND TECHNOLOGICAL LEADING COMPANIES DRIVING THE INDUSTRY REVOLUTION

GLOBAL PARTNERS



EVENT PARTNERS



RAMBLA EXTERIOR HALL 2



PUNTO DE INFORMACIÓN

CHARGING STATION

FOODTRUCK

GUARDARROPA

ASISTENCIA SANITARIA

WC

CAFETERÍA/ RESTAURANTE

MAIN ACCESS

VESTÍBULO ACCESO SUR



AF2024 BEST PICTURES


[CLICK HERE TO
VISIT THE PHOTO
GALLERY](#)



CONGRES

INTEGRATING
AUTOMATION
SYSTEMS

ADVANCED FACTORIES
INTEGRATING
AUTOMATION
SYSTEMS

LITZE
TÉCNICA CON SISTEMA

Soluciones para
Industria 4.0

WORKSHOP
ARENA
bcnvision

ADVANCED FACTORIES
INTEGRATING
AUTOMATION
SYSTEMS

FANUC

WORKSHOP
ARENA

bcnvision

ADVANCED FACTORIES

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ADVANCED FACTORIES

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ADVANCED FACTORIES

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Yoel Cruz
FABRILEX S.L.
PREMIUM VIP PASS

actal

ADVANCED FACTORIES
INDUSTRIAL AUTOMATION

INDUSTRY 4.0 CONGRESS

5.706
ATENDEES

382
SPEAKERS

+150
HOURS OF
INSPIRATION

47
INDUSTRY
EXPERIENCES

72
PANELS WITH
EXPERTS

10 Vertical Forums:

- AERONAUTICS & NAVAL
- AUTOMOTIVE
- HEALTH & PHARMA
- TEXTILE
- FOOD & BEVERAGES
- RAILWAY
- ELECTRONICS & CONSUMER GOODS
- METAL & STEEL
- GREENTECH & ENERGY
- LOGISTIC

Some of our top speakers



ALICIA MOLINA
Directora de Ingeniería de Procesos
SEAT



CONOR NEILL
Profesor/Propietario
IESE/Vistage



NURIA CRISTÓBAL
Directora de Planta
Nissan



JUDITH VIADER
Directora General
Frit Ravich



JORDI HEREU
Ministro de Industria y Turismo
Gobierno de España



XAVIER FERRÀS
Director Ejecutivo MBAs
ESADE



ÀNGEL URUÑUELA
CISO
Fluidra



BELÉN BRUNET
Director of Digital and Operational Technology
Coca-Cola Europacific Partners



CARLOS RUBIO
Directora Innovación
Fábrica De Aranda
Michelin



ELENA CARRASCO
Directora de Transformación Digital
Navantia



MARIANO VEGANZONES
Consejero de Industria, Comercio y Empleo
Gobierno Castilla y León



SUSANNA CABOS
Chapter President
STEM Women Congress



JORDI BARBARÀ
Director de Producción Cerveza
Grupo Damm



SUSANA CALVO
Corporate Director Information Security
Grifols



MIREIA GARCÍA
Directora de Innovación
Hinojosa Packaging Group



MONTSERRAT VALLVERDÚ
Responsable de Combustibles Renovables
Repsol



OSCAR SÁNCHEZ
Director de Seguridad de la Información y Ciberseguridad
Puig



ALBERTO MÁRQUEZ
Head of Production System Efficiency
Airbus



ISABEL TEJERO
Directora Energía
Bureau Veritas



JAVIER SUEIRAS
CIO
Cementos Molins



MARC MASES
Responsable de Ingeniería
BonÀrea



RICARD ARTIGAS
Managing Director
Textile Olius



SILVIA TEROL
Regional HR Lead
Olympus Iberia



MARILUZ VILLAMOR
CEO
Basque Automotive Manufacturing Center



LAURA SERRANO
Head of Strategy Business Planning
Nissan



OSCAR LOPEZ
Responsable de Ciberseguridad
GB Foods



EMANUEL PUPELLO
Project Manager
SEAT - CUPRA



NÚRIA RUIZ
Account Manager Manufacturing
T-Systems



ANDREU VALLÉS
Head of OT Cybersecurity
CEPSA



MARIA VISA
CEO
MTSTECH

STRATEGIC PARTNERSHIPS AND LEAD GENERATIONS WITH OUR NETWORKING ACTIVITIES



CIO's Summit



Industrial Cybersecurity Forum



Artificial Intelligence Forum



Plant Manager's Summit



3D Printing Forum



Tech Tours



Leadership Summit



Castilla y León, Guest Country Partner 2024



Talent Marketplace



Acció Open Innovation



Factories of the Future Awards 2024



Welcome Party



Industrial Area Managers' Congress



Innovation on Automotive Corner



Industry Startup Forum

FACTORIES OF THE FUTURE AWARDS 2024



TECNALIA AWARD

to Leadership in industrial companies' transformation towards his digitization



SMART FACTORY MAGAZINE AWARD

to the Best industrial equipment or system for the factory of the future



MITSUBISHI AWARD

to the most disruptive startup in the industrial sector



EURECAT AWARD

to the Best research and development project



FRACTTAL AWARD

for Excellence in sustainability, industrial eco-development and circular economy



AF2024 ON MEDIA



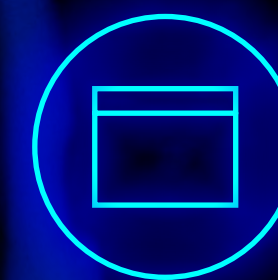
17.500
interactions on
social media



261.000
Impressions on
social media



2.800.000
Social media
reach



97.487
Web unique
users



1.470
Mentions on
technical and mass
media

Advanced Factories on Media

EL ESPAÑOL

“Advanced Factories 2024: la robótica, la sostenibilidad y la IA se postulan como líderes de la industria inteligente”

[\[LEER +\]](#)

elEconomista.es

“El Ministro Jordi Hereu clausura la octava edición de Advanced Factories, que ha reunido a 27.756 directivos industriales”

[\[LEER +\]](#)

**europa
press**

“Esta ha sido su mayor edición en superficie expositiva, con 30.000 metros cuadrados”

[\[LEER +\]](#)

Metalindustria

“Cierra las puertas de su octava edición poniendo de manifiesto la importancia incrementar el peso de la industria en el PIB industrial”

[\[LEER +\]](#)

mundocompresor
portal industrial

“27.756 directivos y profesionales industriales han acudido para descubrir las últimas soluciones en automatización”

[\[LEER +\]](#)

auto
REVISTA

“El Industry 4.0 Congress acogió más de 150 conferencias repartidas en cinco auditorios simultáneos”

[\[LEER +\]](#)

LA VANGUARDIA

“Advanced Factories cierra su octava edición con 27.700 asistentes y 62 millones de impacto económico en Barcelona”

[\[LEER +\]](#)

VIAempresa

“567 firmas expositoras y 382 expertos comparten las tecnologías clave para transformar las plantas de producción hacia fábricas automatizadas e inteligentes”

[\[LEER +\]](#)



**ADVANCED
FACTORIES**
EXPO & CONGRESS

**SEE YOU FROM 8 TO 10 APRIL 2025
IN BARCELONA**

#AF2024



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Advanced Factories is an event organized by:

NEBEXT
NEXT BUSINESS EXHIBITIONS