



**ADVANCED  
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EXPO & CONGRESS



# **CALL FOR INNOVATION STARTUP FORUM**

**DISCOVER THE NEW VISION  
FOR THE INDUSTRY**

**3-5 MARCH 2020 • BARCELONA CCIB**

**#AF2020**

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# 01. WHAT IS START-UP FORUM

Within the framework of the congress of Advanced Factories, focused on Industry 4.0 and Industrial Automation to be held at the CCIb - Barcelona International Convention Center from March 3<sup>rd</sup> to 5<sup>th</sup>, the Industry Start-up Forum is organized as a showcase and networking space in front of a global audience.

The needs of the industrial sector have been continuously increasing with the development of connectivity, digital transformation and the boom of Industry 4.0 in recent years, which has favored the emergence of new business forms and numerous companies all around those new technologies.

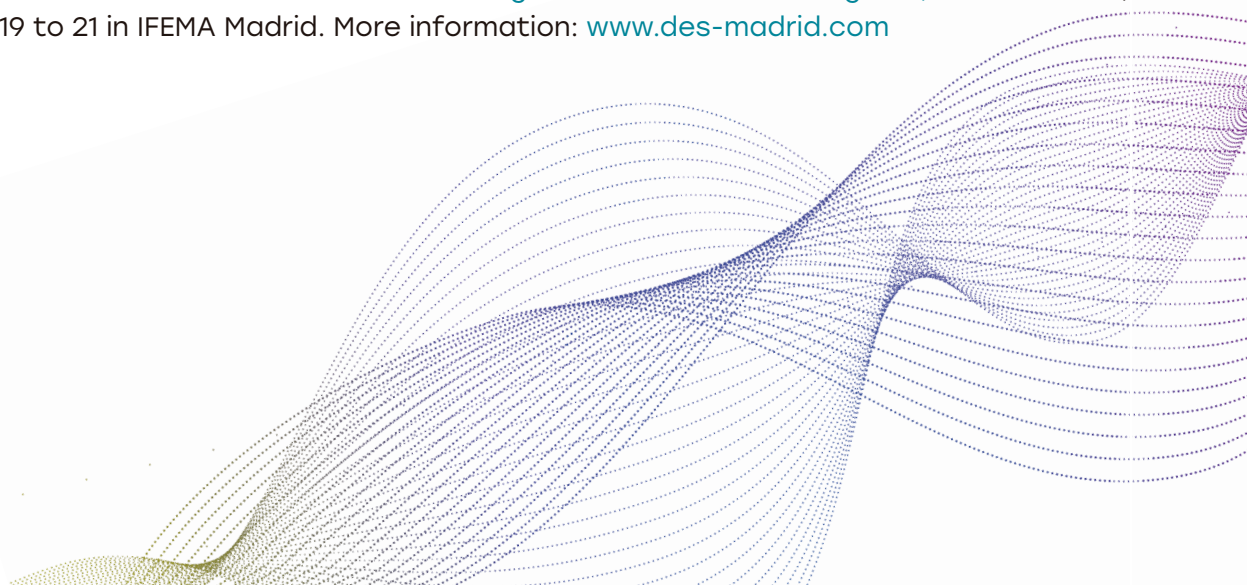


Start-up Forum is a space that brings together industry leaders, potential partners, investors and young entrepreneurs so that they can share their innovative solutions, establish synergies and develop the most disruptive projects applied to the Connected Factory.

The Forum seeks disruptive projects that impact Factories of the Future in technologies such as Additive Manufacturing, Big Data and Analytics, IoT, Robotics, Automation, etc. If you have innovative solutions you can present your project in front of the leading companies in the sector, potential partners, and specialized investors.

The Industry Start-up Forum is an opportunity to:

- Present your company and your products or services to an international specialized target in a Pitch Elevator format.
- Connect with the Global Innovation System of the Factories of the Future.
- Find partners to develop your project.
- Become a direct candidate in the [Factories of the Future Awards](#).
- Your project will become a candidate at [DES | Digital Business World Congress](#), held in Madrid, from May 19 to 21 in IFEMA Madrid. More information: [www.des-madrid.com](http://www.des-madrid.com)



## 02. MAIN TOPICS

The main sectors and technologies where the Forum is looking for innovative solutions are:

### Industrial topics



#### **Optimization of Productivity**

Industrial Machinery, Zero Defect Manufacturing, Manufacturing on demand,



#### **Servitization:**

Product and equipments. Robotics, Smart and Connected Products



#### **Industrial Symbiosis:**

Energy efficiency, Lifecycle assessment, renewable energy, sustainability, social responsibility, circular economy and talent management



#### **New business models and digital technologies:**

Artificial Intelligence, IoT, Big Data & Analytics, Blockchain, Cloud Computing, VR/AR or simulation

### Vertical Forums



Automotive



Textile



Food & Beverage



Energtics



Railway



Aeronautic & Naval



Health & Pharma



Logistics

## 03. WHO CAN PARTICIPATE

If you are a start-up, an entrepreneur or a Technology Center and you have innovative solutions in one of the sectors and technologies above, you can participate in the Industrial Start-up Forum of the Advanced Factories.

## 04. FORMS OF PARTICIPATION

All projects must be submitted **through this form.**

Once sent, the organizers will verify if the proposal has been sent correctly and the project has been accepted. An Expert Committee will evaluate the submitted projects and select those that meet the established requirements. Only the selected projects can participate in the Industry Start-up Forum within the framework of the Advanced Factories.

## 05. EVALUATION CRITERIA

The Expert Committee will evaluate the solutions presented based on the following criteria:

- The ability to solve challenges of Factories of the Future
- Leadership and team management skills
- Technologies with a high degree of disruption.
- Potential sustainable growth of the project and strategy.
- Potential impact on Factories of the Future, and on the economy and society in general.
- High innovative component of the project (understood as the innovative term in the broad sense of product, process, business, etc.).



## 06. REGISTRATION DEADLINES

The projects may be submitted until February 3<sup>rd</sup> (23:59 CET)

The projects will be evaluated from February 4<sup>th</sup> to 10<sup>th</sup>

The selected projects will be announced as of February 12.

## 07. INDUSTRIAL AND INTELLECTUAL PROPERTY RIGHTS

If the proposal is selected to participate in the Industrial Start-up Forum, I authorize the Organization to publish data that is considered public: name of the company, brief description of the project, business contact. I declare that the information entered in the platform for the registration in the Forum does not violate any contract or rights with third parties, including patents, copyright, industrial secret, trademarks or other confidential information.

## 08. DATA PROTECTION

To participate in this Call for Innovation you need to read and accept the terms of participation:

If this proposal is selected to participate in the Industry Startup Forum of Advanced Factories, I authorize the Organization to publish the public data considered.

In compliance with the provisions of the European General Data Protection Regulation 679/2016 of April 27 (GDPR), you are informed that Next Business Exhibitions S.L. (NEBEXT) is responsible for the processing of personal data that you voluntarily provide to manage your participation as a speaker at the event. By providing your personal data, it means that you accept our Privacy Policy and expressly authorize its use in the communication materials for the congress, such as the website, emails, the press, as well as the video and photographs of the session. The photographs and videos of the sessions can be communicated to third parties to be published and / or used in the media for the dissemination of the event. You are also informed that your personal data may be sent, with a duty of confidentiality, to the associated companies of Nebext. You can exercise your rights of access, correction, cancellation and objection regarding these data by sending an email to Nebext to: [data@nebext.com](mailto:data@nebext.com) or by postal mail to O'Donnell 12, plant 2 - 28009 Madrid

You can check here our [Privacy Policy](#) and the [Event General Terms & Conditions](#)

## 09. ORGANIZERS

NEBEXT is the organizing entity of Advanced Factories Expo & Congress. LaSalle Technova Barcelona organizes the Industry Start-up Forum space, in the framework of Advanced Factories.

## 10. CONTACT DATA

For any questions or additional information, please contact Carmen Adán at the following e-mail: [mcadan@technovabarcelona.org](mailto:mcadan@technovabarcelona.org)

Participation in the contest implies full acceptance  
of terms & conditions of the call



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In collaboration with:

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Technova Barcelona